

The BIG Takeaway™ newsletter

www.PopCultureTrainingCompany.com

Discussion guide

Topic: Creating a culture of innovation

The goal of this document is to help generate discussion around the topics covered in the Pop Culture Training Company's newsletters.

Questions:

- How does it feel when someone says “yeah but” or “the problem with that is” when an idea is shared? What does that do to the energy of the discussion?

- Do you feel people are willing to share ideas openly and freely? If no, why not? If yes, how do we ensure our new employees do the same?

- Play a game of “[yes, and](#).” How do we create/sustain a “yes and” philosophy within our team or company?

- Take a real life challenge. Have one person suggest a solution. The next person says “yes, and” and build on the idea. The next person says “yes and” and build off that suggestion. Keep going until everyone has taken a turn.

- What will I/we do differently as a result of this discussion?

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